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April 4, 2011

COLLABORATE CIO FORUM PROVIDES GLIMPSE INTO NEW C-LEVEL IT COMMUNITY

LEXINGTON, Ky.- Quest International Users Group announces the opportunity to become part of its groundbreaking Quest Leadership Community, the official peer network for CIOs and their direct reports, by attending the COLLABORATE CIO Forum in Orlando, FL, April 11, 2011. The CIO Forum, titled 'The CIO and Measured Growth: Making the Right Choices,' facilitates an open exchange of ideas and an interactive learning experience, while providing an equal balance of technology and the impact that technology has on business operations and solutions. Participants will receive the first look at the QLC Framework, expert networking and QLC Regional Roundtable Series, which conform to the very nature of the QLC itself, providing a results-oriented peer-to-peer networking and collaborative experience for IT and Business leaders.

"The QLC Roundtable series pulls together the technology piece as well as the human factors: business alignment, processes, the way we apply the technology to achieve better business results," said Jonathan Vaughn, executive director of Quest International Users Group. "By attending the CIO Forum, attendees see the strategic nature of technology and networking within the Oracle ecosystem and how that will play out through the (QLC Roundtable) series."

"Anybody can scan the internet or read whitepapers to answer basic questions or form a foundational framework, yet, to take things to the next level, in-person connections have to happen," said CSS International Director of Organizational Change Tom Colbert. "Ongoing dialogues are required and you can't get them from just sitting in your office."

Speakers at the CIO Forum include Roger Berry, former CIO of Walt Disney Parks and Resorts, Dell Services and Corporate Technology CIO Angela Yochem, Oracle Senior Vice President of Applications Management Steve Miranda at the Monday COLLABORATE general session and a panel of IBM, Microsoft and Forrester representatives.

Jointly produced and led by the Quest Leadership Community and its alliance partner, The Advisory Council (TAC), QLC Regional Roundtables involve a three-part engagement process designed to deliver maximum personalized value.

- Pre-Event: Prepared research notes and short survey sent to participants two weeks prior to event
- During Roundtable: A blend of general session presentations, interactive roundtables and panel discussions intended to provide a balance of idea generation and intimate dialogue
- Post-Event: A one-on-one follow-up phone consultation with a TAC Expert and a research paper summarizing the event findings

The QLC Regional Roundtable Series will host events this year in Boston (June), San Diego (August), Dallas/Fort Worth (October) and Atlanta (November). Interested IT leaders should e-mail leadershipcommunity@questdirect.org.

The Quest Leadership Community, which takes its members to a new level of networking and business engagement, is the ultimate peer group for CIOs and their direct reports. The QLC goes beyond the use of applications and delves into timely leadership and IT management issues. These commonalities, guided by the QLC Framework, provide a unique opportunity for QLC members to gain and share insights that will improve not only how they use their applications, but more importantly, how they leverage IT in running their business.

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