



## Exhibit & Sponsorship Information

November 7-9, 2011

[Westin O'Hare](#)

Rosemont, IL

Join the Indiana RUG, Big 10 RUG, Midwest RUG, Ohio RUG, PackerLand RUG, Tri-State RUG, Upper Midwest RUG, and Quest International Users Group for the third annual Quest Midwest. Quest Midwest, which will also feature an additional day for LINK – the only national conference that is 100% focused on users of Oracle/PeopleSoft Financial, Supply Chain, and Supplier Relationship Management applications, will allow customers to learn how to meet today's IT challenges head-on. As a sponsor, you have the opportunity to showcase products and services to a targeted market of PeopleSoft and JD Edwards users eager to learn more about your products and services.

A number of sponsorship opportunities are available to help you reach your sales and marketing goals. If you don't see your favorite opportunity listed below, just let us know. Quest can customize sponsorship packages to fit your needs.

To learn more about Quest Midwest visit <http://www.questdirect.org/conferences/>

### EXHIBIT OPPORTUNITIES

#### Exhibitor

- Tabletop Exhibit Space
- Post-show Attendee List
- Two (2) Complimentary Conference Registrations
- Skirted Table with Two Chairs
- Company Name to be Included on Event Program
- Company Name to be Included on Event Web Page

**Member: \$2,250**

**Non-Member: \$2,750**

## SPONSORSHIP OPPORTUNITIES

(Non-members please add 30%)

### Conference Bag Sponsor

**\$7,500**

- Company logo along with the Quest logo on conference bags
- Ability to supply Quest with 1 item to be placed in the conference bags
- Company logo included on event sponsor signage
- Company listed as sponsor on Midwest Conference web page

### Vendor Super Session Sponsor **(SOLD)**

**\$5,000**

(Limit one per product line)

- 50 minute presentation to conference attendees (topic must be submitted to conference knowledge committee for approval)
- Company logo included on event sponsor signage
- Company listed as sponsor on Midwest Conference web page
- Ability to provide Quest with a give away item to be drawn at Super Session
- Ability to place 1 piece of collateral in attendee chairs

### Lunch Sponsor

**\$3,500 per day**

Monday, November 7 and Tuesday, November 8 **(SOLD)**

**\$5,500 both days**

Add Wednesday, November 9 **(Available)**

- Exclusive signage located in the lunch area to include company logo
- Company Logo included on event sponsor signage
- Company listed as sponsor on Midwest Conference web page
- Collateral to be placed in lunch are (tri-fold/company brochure to be supplied by sponsor)
- Ability to supply Quest with one item to be placed in attendee bags

### Breakfast Sponsor

**\$3,000 per day**

Monday & Tuesday, November 7-8, 2011

**\$5,000 both days**

- Exclusive signage located in the breakfast area with company logo
- Company logo included on event sponsor signage
- Company listed as sponsor on Midwest Conference web page
- Ability to supply Quest with one item to be placed in attendee bags

### Welcome Reception Sponsor **(Exclusive)**

**\$7,500**

Tuesday

- Exclusive signage located in the cocktail reception with company logo
- Company logo included on event sponsor signage
- Ability to supply Quest with one item to be placed in attendee bags
- Ability to provide a give away to be drawn at the cocktail reception
- Company listed as sponsor on Midwest Conference web page

**Exhibitor Showcase Cocktail Reception (\*Limit 4 Sponsors\*)** **\$4,000**

Monday, November 7, 2011

- Exclusive signage located in the cocktail reception with company logo
- Company logo included on event sponsor signage
- Company logo listed on Midwest Conference web page
- Ability to supply Quest with one item to be placed in attendee bags
- Ability to provide a give away to be drawn at the cocktail reception
- Ability to provide Quest with additional items such as cocktail napkins, stir sticks, etc.

**Break Sponsor** **\$3,500 for both days**

Monday, November 7, 2011 and Tuesday, November 8, 2011

- Exclusive signage located next to the break tables with company logo
- Company logo included on event sponsor signage
- Company logo listed on Midwest Conference web page

**Conference Notepads** **\$4,000**

- Company logo included on conference notepads distributed in the attendee bags
- Company logo included on event sponsor signage and Midwest webpage

**Conference Pens** **\$3,000**

- Company logo on the conference pens distributed in the attendee bags
- Company logo included on event sponsor signage and Midwest webpage

**Keycards** **\$3,000**

- Reach attendees as soon as they check in
- Company logo placed on Hyatt Regency O'Hare room keys
- Company logo included on event sponsor signage
- Company logo included on event web page

**Vendor Awareness Session (Only 5 Remain)** **\$1,500**

- 1 Hour session regarding your companies products and services
- Session to be listed along side conference education sessions

**Attendee Bag Drop** **\$1,000**

- Ability to supply Quest with one item to be placed in attendee bags

For more information on Quest Midwest Sponsorship Opportunities please contact:

Loren Zettler  
Account Executive  
Loren.zettler@@questdirect.org  
859.219.3517



**Quest Midwest 11 Sponsorship Contract**

Please complete all fields below. Please note, the contact person for this contract should be the person that **ALL** communication should be sent through, including email updates, invoicing, sponsorship fulfillment, etc.

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Country: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

If your company requires a PO#, please provide one at this time: \_\_\_\_\_

Companies that I wish not to be placed beside on the exhibit floor: \_\_\_\_\_

<b><u>EXHIBIT PACKAGES</u></b>		
<b>Exhibit Space</b>	<input type="checkbox"/> \$2,250 Member Rate	<input type="checkbox"/> \$2,750 Non-member Rate
<b><u>SPONSORSHIP PACKAGES</u></b> (Non-members please add 30%)		
<b>Conference Bag Sponsor</b>	<input type="checkbox"/> \$7,500	
<b>Vendor Super Session</b>	<input type="checkbox"/> \$5,000	
<b>Lunch Sponsor</b>	<input type="checkbox"/> One Day \$3,500	<input type="checkbox"/> Two Days \$5,500
<b>Breakfast Sponsor</b>	<input type="checkbox"/> One Day \$3,000	<input type="checkbox"/> Two Days \$5,000
<b>Welcome Reception Sponsor</b>	<input type="checkbox"/> \$7,500	
<b>Cocktail Reception Sponsor</b>	<input type="checkbox"/> \$4,000	
<b>Break Sponsor (Both Days)</b>	<input type="checkbox"/> \$3,500	
<b>Conference Notepads</b>	<input type="checkbox"/> \$4,000	
<b>Conference Pens</b>	<input type="checkbox"/> \$3,000	
<b>Keycards</b>	<input type="checkbox"/> \$3,000	
<b>Vendor Awareness Session</b>	<input type="checkbox"/> \$1,500	
<b>Attendee Bag Drop</b>	<input type="checkbox"/> \$1,000	

**Terms:** Please refer to the sponsor information sheet for a detailed listing of all sponsor benefits. The Quest Midwest exhibit and sponsorship fees do not include phone and Internet lines, electricity, lead retrieval units, shipping and handling or labor expenses. All additional costs will be the responsibility of the exhibitor/sponsor. All exhibitors and sponsors must possess products and services complementary to Oracle software solutions. Quest reserves the right to refuse the sale of exhibit space and/or sponsorships to any company whose display of goods or services is not, in the opinion of Quest, compatible with the general character and objectives of the Quest Midwest event. In turn, the exhibitor/sponsor agrees not to assign or sublet any space allotted to them without written consent of Quest show management. Quest International Users Group, Greater Kansas, Indiana RUG, Midwest RUG, Ohio RUG, PackerLand RUG, Tri-State RUG, Upper Midwest Rug and the Westin O'Hare do not maintain insurance covering a sponsors property

or personnel. It is the sole responsibility of the sponsor to obtain the appropriate amount and type of insurance to cover your property and employees. Quest International Users Group, Greater Kansas, Indiana RUG, Midwest RUG, Ohio RUG, PackerLand RUG, Tri-State RUG, Upper Midwest RUG and the Westin O'Hare are not responsible for any injury that may occur to a sponsors employees, or damage or loss of sponsors property at the conference site or in transit. Quest reserves the right to use exhibitor and sponsor name in promotional materials related to Quest Midwest.

**CONTRACT AUTHORIZATION**

On behalf of \_\_\_\_\_, I agree to abide by all rules and regulations outlined in the above agreement (of the Quest Midwest Contract). This application constitutes a contract when countersigned by a Quest representative.

**Payment:** I understand a 50 percent non-refundable deposit and completed contract is required for sponsorship of any Quest event with the remaining 50% amount of the balance due 30 days following the execution of the contract. I understand that any balances going unpaid longer than 30 days following the execution of the contract will be assessed a finance charge of 5% per month that the balance goes unpaid. I understand I am required to notify Quest in writing for any special invoicing requests. I understand that all payments must be made in full a minimum of 30 days prior to the beginning of the conference. If any balance is still outstanding 30 days prior to the conference, my company's participation may be refused, with the remaining balance still owed to Quest. I understand that all outstanding balances owed to Quest must be taken care of prior to the conference.

**Cancellation:** If any portion of this contract must be cancelled, I will notify Quest headquarters in writing 60 days prior to the event date. No refunds will be made for cancellations. If a cancellation is made with a balance remaining, I understand my company must pay the remaining amount; the remaining amount must be paid by the sponsor prior to being allowed to participate in future Quest events.

The sponsor is responsible for the information included in all email updates and therefore must meet all deadlines or an opportunity may be missed.

TOTAL AMOUNT DUE \_\_\_\_\_

DEPOSIT (50 PERCENT) \_\_\_\_\_

Sponsor Signature

Quest International Users Group Signature

By \_\_\_\_\_

By \_\_\_\_\_

Title \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

**PAYMENT METHOD**

My check is enclosed in U.S. funds (payable to Quest) Charge to:  American Express  Visa  MasterCard

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name appearing on the card: \_\_\_\_\_

Signature (required): \_\_\_\_\_

Amount authorized to charge to credit card (50 percent deposit minimum) \_\_\_\_\_

**Signed contract should be returned to:**

Quest International Users Group  
Attention: Loren Zettler -QMW/LINK  
2365 Harrodsburg Road, Suite A325  
Lexington, KY (U.S.A.) 40504

OR Fax to 859.226.4321 with credit card information  
Phone: 1.800.225.0517 (U.S. only) or 859.219.3517