

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

#### **RFgen Warehouse Director is the clear choice for Warehouse Specialist, Inc.**

**EL DORADO HILLS, CA – February 3, 2012** – RFgen, a leader in Automated Data Collection software, announces Warehouse Specialist's decision to integrate RFgen with their Oracle® JD Edwards EnterpriseOne system as their data collection solution in 15 of their facilities. According to Paul Schwartz, Director of Information Systems of Warehouse Specialists, "RFgen was selected because all of the transactions WSI required were supported, the warehouse director and license plating features outperformed similar features from competitors and finally, the flexibility and customization offered by RFgen were critical to success." As a trusted, certified RFgen and Oracle JD Edwards EnterpriseOne partner, WhiteLight Group brought their business applications solution expertise to the table delivering an effective innovative solution to WSI's business challenges.

WSI is a 3PL supply chain solution provider that tailors their services to the unique industries and requirements of its customers. As a high volume warehousing operation that heavily leverages both license plating and warehouse director functionality, they have a significant number of inventory related transactions being performed in a 24/7 level of operation. The ease of customizing RFgen and accommodating significant enhancements to meet the unique requirements of their diverse customer base also played a major role in choosing RFgen as WSI's data collection solution.

#### **About WhiteLight Group**

WhiteLight Group LLC is a leading provider of business application software and services. WhiteLight specializes in providing consulting services for a portfolio of Oracle and partner solutions including RFgen to our clients nationwide. We provide those services and solutions across a variety of industry segments for both mid-and-large sized companies.

#### **About RFgen Software**

Incorporated in 1995, California-based RFgen Software, a division of the DataMAX Software Group Inc., provides flexible and reliable mobile supply chain solutions that solve real-world business challenges. As a certified Oracle, SAP, Microsoft and Vocollect Partner, RFgen actively seeks companies facing challenges managing their internal supply chain operations and solves them using real-world experience, industry best practices, and state-of-the-art technology. RFgen's Mobile Framework division specializes in development tools for mobile, wireless and voice environments and provides open standards based connectivity to a multitude of systems (database, SOA, legacy, etc.). RFgen's ERP Integration division focuses on providing certified, open-source transactions and integration expertise for Oracle, JD Edwards, SAP, and Microsoft solutions.

RFgen's Mobile Framework is an open systems development platform that speeds the path from idea, to proof-of-concept, to solution deployment. RFgen provides built-in, native functionality for extending real-time and on-demand access to enterprise data to almost any mobile device available today. RFgen's Mobile Solutions are currently installed in more than 35 countries, in over 2500 locations, and are supported by a certified group of over 125 solution partners.

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